

## ADITYA MAHESWARAN

Contact on: [aditya.maheswaran@gmail.com](mailto:aditya.maheswaran@gmail.com) | +44-7884563112

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### Management Consultant

Aditya Maheswaran is a management consultant based in London. He partners with organizations in Organizational transformation, Leadership development and Strategy Implementation, and with individual leaders for coaching. He has worked with clients across sectors (Life sciences, energy, BFSI, FMCG, automotive, e-commerce, technology etc). He works with MNCs, promoters, and government; with well-established and new-age start-ups.

His recent consulting engagements include driving purpose-driven leadership in a Fortune 500 MNC, establishing the vision and core purpose for a start-up, and enabling a conglomerate to de-centralize leadership.



### Public Speaker

- Aditya is a sought-after keynote speaker and thought leader in leading in the VUCA world, purpose-driven leadership, executive presence, mindfulness, and personal excellence. He is known to combine the eternal wisdom of the human thought with modern research on leadership, giving him a unique advantage of engaging an audience.

- He was placed World #2 at the World Championship of Public Speaking 2015 held at Las Vegas from over 35000 public speakers around the world. He is the 1<sup>st</sup> Indian representing India to have entered the finals of the championship. He is a 3-time representative at the WCPS (2014, and finalist in 2017)

- He is a 2-time TEDx speaker and was bestowed the Distinguished Toastmaster (DTM) in 2010 by Toastmasters International.
- Aditya is a regular columnist with 'The Hindu' daily and several other publications.
- He has addressed audiences in over 15 countries and 25 cities across continents.



### Philanthropic work

- Aditya has partnered with several NGO/NPOs to conceptualize structured methodologies towards building leadership excellence in institutions.
- He was awarded the 'Young Achiever Award' for 2011 by the Rotary for these contributions.

### Background and interests

- Aditya is an Engineer by qualification and holds a Post Graduate Degree in Management (MBA) from the Indian School of Business (ISB), specializing in Strategy and Marketing.
- He is passionate about history, leadership, Advaita Vedanta, and physics.
- He writes and shares his learnings through this popular Facebook and LinkedIn pages

### Sample videos

- **Keynote:** 'Dissolve the notes': <https://www.youtube.com/watch?v=Y3xuZ0EWhhs&t=18s>
- **TEDx:** 'How people transform': <https://www.youtube.com/watch?v=7Sb0hJwZTb8>
- **World championship:** 'Lost and Found': <https://www.youtube.com/watch?v=sgdFP71Tqxc>

### Media coverage

- <http://www.thehindu.com/features/education/college-and-university/persistence-passion-and-public-speaking/article7877289.ece>
- <http://www.thehindu.com/todays-paper/tp-features/tp-metroplus/talk-like-a-winner/article7591873.ece>
- <http://www.thehindu.com/news/cities/chennai/from-chennai-a-master-in-oratory/article7576807.ece>
- <http://www.newindianexpress.com/education/edex/Meet-the-Wordsmith/2014/07/21/article2337469.ece>